



ALEXIS PEDRONI
Multimedia Designer
Palm City, Florida

Arts & Crafts, Movies, Concerts and Traveling



EMMA ROSE SMITH
Graphic Designer
Ponte Vedra Beach, Florida

Traveling, the Beach, Working Out and My Dogs



GINA PAPE
Social Media Specialist
Chicago, Illinois

Working Out, the Beach, Reading and My Dog



HUNTER RUSSELL
Marketing Systems Associate
Jacksonville, Florida

Working Out, Video Games and Golf



JUSTIN KUEHN
Vice President of Marketing
Albany, New York

Vacationing



KAREN BILLINGSLEY
Art Director
Cortland, New York

Traveling, My Dogs and Reading



KATHLEEN RADICAN
Communications Specialist
Pittstown, New Jersey

Spin (Indoor Cycling), Yoga, Reading and Thrifting/Antiquing



KELLY MURRAY
Communications Director
Jacksonville, Florida

Traveling, Animals and the Beach



KYELEE SPENCE
Communications Specialist
Atlantic Beach, Florida

Working Out, the Beach, Exploring and Shopping



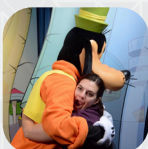
MARIA GAMINO
Graphic Designer
Guanajuato, Mexico

Makeup, Disney and Fashion



RYAN LAUBACH
Marketing Systems Manager
Jacksonville, Florida

Video Games, Working Out and Music



VANESSA RODRIGUEZ
Social Media Specialist
Jacksonville, Florida

Disney, Painting and Animals

HAMPTON GOLF MARKETING TEAM

WHO WE ARE

OUR MISSION

We amplify the voice of each managed club to keep them in the spotlight, foster recognition and cultivate traditional and non-traditional business with a dedication to providing every client with more than they imagined in terms of design and more than they expect with regard to service.

OUR VISION

To be best-in-class marketers and communications providers utilizing advanced systems for tracking and production that result in proactive approaches with timely, professional and top-quality execution.

HOW DO I SUBMIT A REQUEST?

marketing@hampton.golf

TOP 10 RESPONSIBILITIES:

- 1 LISTENING TO CUSTOMER NEEDS
- 2 TRACK TRENDS AND MONITOR COMPETITION
- 3 WORK AND TRANSMIT BRAND VALUES
- 4 COORDINATE EFFORTS WITH PARTNERS
- 5 INNOVATE
- 6 COMMUNICATE WITH THE REST OF THE COMPANY
- 7 HELP IMPROVE SALES PROCESS AND CUSTOMER KNOWLEDGE
- 8 MANAGE MARKETING BUDGETS
- 9 CALCULATE ROI
- 10 DEFINE STRATEGIC MARKETING PLANS

"Don't sell the steak.
Sell the sizzle."

– Elmer Wheeler

"Good marketing makes
the company look smart.
Great marketing makes the
customer feel smart."

– Joe Chernov



**Need something
last minute?**

Go ahead, hit the panic button.