



**ALEXIS CAJAL**  
Multimedia Designer  
*Palm City, Florida*

Arts & Crafts, Movies, Concerts and Traveling



**EMMA ROSE SMITH**  
Graphic Designer  
*Ponte Vedra Beach, Florida*

Traveling, the Beach, Working Out and My Dogs



**GINA PAPE**  
Social Media Specialist  
*Chicago, Illinois*

Running, the Beach, My Dogs and Family Time



**JUSTIN KUEHN**  
Vice President of Marketing  
*Albany, New York*

Vacationing



**KAREN BILLINGSLEY**  
Graphic Designer  
*Cortland, New York*

Traveling, Family Time, Reading and My Dogs



**KATHLEEN RADICAN**  
Communications Specialist  
*Pittstown, NJ*

Spin, Yoga, Drawing and Reading



**KELLY MURRAY**  
Communications Director  
*Jacksonville, Florida*

Traveling, Animals and the Beach



**KYELEE SPENCE**  
Communications Specialist  
*Atlantic Beach, FL*

Working Out, the Beach, Exploring & Shopping



**MARIA GAMINO**  
Graphic Designer  
*Guanajuato, Mexico*

Makeup, Disney and Fashion



**RYAN LAUBACH**  
Marketing & Communications Associate  
*Jacksonville, FL*

Video Games, Working Out and Pickleball



**VANESSA SACCA**  
Social Media Specialist  
*Jacksonville, Florida*

Disney, Painting and Animals

# HAMPTON GOLF MARKETING TEAM WHO WE ARE

## OUR MISSION

We amplify the voice of each managed club to keep them in the spotlight, foster recognition and cultivate traditional and non-traditional business with a dedication to providing every client with more than they imagined in terms of design and more than they expect with regard to service.

## OUR VISION

To be best-in-class marketers and communications providers utilizing advanced systems for tracking and production that result in proactive approaches with timely, professional and top-quality execution.

## HOW DO I SUBMIT A REQUEST?

[marketing@hampton.golf](mailto:marketing@hampton.golf)

## TOP 10 RESPONSIBILITIES:

- 1 LISTENING TO CUSTOMER NEEDS
- 2 TRACK TRENDS AND MONITOR COMPETITION
- 3 WORK AND TRANSMIT BRAND VALUES
- 4 COORDINATE EFFORTS WITH PARTNERS
- 5 INNOVATE
- 6 COMMUNICATE WITH THE REST OF THE COMPANY
- 7 HELP IMPROVE SALES PROCESS AND CUSTOMER KNOWLEDGE
- 8 MANAGE MARKETING BUDGETS
- 9 CALCULATE ROI
- 10 DEFINE STRATEGIC MARKETING PLANS

"Don't sell the steak.  
Sell the sizzle."

- Elmer Wheeler

"Good marketing makes  
the company look smart.  
Great marketing makes the  
customer feel smart."

- Joe Chernov



Need something  
last minute?

Go ahead, hit the panic button.