

WORKING WITH THE HamptonGolf MARKETING TEAM



ALEXIS CAJAL
Multimedia Designer
Palm City, Florida

Arts & Crafts, Movies, Concerts & Traveling



EMMA ROSE SMITH
Graphic Designer
Ponte Vedra Beach, Florida

Traveling, the Beach, Working Out & My Dogs



GINA PAPE
Social Media Specialist
Chicago, Illinois

Running, the Beach, My Dog & Family Time



JUSTIN KUEHN
Vice President of Marketing
Albany, New York

Vacationing



KAREN BILLINGSLEY
Art Director
Cortland, New York

Traveling, Reading & My Dogs



KATHLEEN RADICAN
Communications Specialist
Pittstown, NJ

Spin, Yoga, Drawing & Reading



KELLY MURRAY
Communications Director
Jacksonville, Florida

Traveling, Animals & the Beach



KYELEE SPENCE
Communications Specialist
Atlantic Beach, FL

Working Out, the Beach, Exploring New Cities & Shopping



MARIA GAMINO
Graphic Designer
Guanajuato, Mexico

Makeup, Disney & Fashion



RYAN LAUBACH
Marketing Systems Manager
Jacksonville, FL

Video Games, Working Out & Pickleball



VANESSA SACCA
Social Media Specialist
Jacksonville, Florida

Disney, Painting & Animals

MARKETING REQUEST JOURNEY



1. SUBMIT YOUR REQUEST

www.hampton.golf/marketing

Complete the online request form; include as many details as possible. Be sure to attach event menus, images, or any other files that may be helpful to the Marketing Team. Click "SUBMIT".



2. RECEIVED & ADDED TO QUEUE

You will receive an automated email confirming that your request has been added to the Marketing Team's project queue, and provides an estimated turn-around time for an initial proof. If you have any changes to your request after it has been submitted, email: marketing@hampton.golf



3. DESIGN

The Design Team will review all details provided and develop the overall layout and production design for flyers, menus, email imaging, advertisements, brochures, signs/banners, and more.



4. INITIAL PROOF & REVIEW

Once design is ready, you will receive an initial proof to review. Be sure to review carefully and respond with ALL changes that are needed. Otherwise, please respond with your approval.



5. COMMUNICATIONS

Once we have received your final approval, the project is passed to the Communications Team to ready for distribution. You will receive a preview of the scheduled communication, along with the distribution dates and times.



6. SOCIAL MEDIA

When applicable, the Social Media Team will schedule posts on the club's social media pages, create events, monitor activity and engagement, organize marketing campaigns, and update club information.



7. WEBSITE UPDATES

When applicable, upcoming events, updated menus, hours of operation, and general club information will be added to the club's website. For specific website updates, please email: marketing@hampton.golf.



8. COMPLETE

Project is marked as "complete" and removed from the Marketing Team's project queue.

Please note: If there are any changes after your "final approval" was given, please email marketing@hampton.golf. The project will be added back to queue for repeated steps 2 - 8.