

STEP-BY-STEP GUIDE

TO TAKE A GREAT PORTRAIT HEADSHOT USING AN IPHONE

SETUP

- Find a simple, uncluttered background
- Use the same background for each Team Member
- Use natural light if possible - near a window or outside is ideal. ***The subject should stand about 2-3 feet away from the background to create depth.*** Position the subject facing the light source

CAMERA SETTINGS

- Open the Camera app
- Switch to Portrait mode (if available on your iPhone model). ***Ensure you're using the rear camera for best quality.***
- Keep the camera at eye level or slightly above
- Subject should be 3-8 feet from the camera

COMPOSITION

- Frame from just below the subject's shoulders to above the head. ***Center the subject.***
- Look directly at the lens for a professional look
- Keep shoulders relaxed and slightly angled
- Tilt your chin slightly down to avoid unflattering angles

TECHNICAL TIPS

- Tap the subject's face on the screen to set the focus
- Adjust exposure by sliding up/down after tapping
- Take multiple shots with slight variations

COMMON MISTAKES TO AVOID

- Don't shoot in direct sunlight
- Avoid busy or distracting backgrounds
- Don't position yourself too close to the camera
- Avoid harsh overhead lighting



Send your photo(s) to the Marketing Team at: marketing@hampton.golf

Should you have any questions or concerns, please contact Justin Kuehn at jkuehn@hampton.golf