

## PROGRAM RESOURCES

#### OUR COMPANY CORE PURPOSE: THE GOLDEN CIRCLE

Our purpose is to serve others by inspiring Team Members to create a lasting difference in the lives of our Guests.

WHY - The Purpose

Serve others

**HOW - The Process**Inspire our Team Members

**WHAT - The Result** 

Create a lasting difference in the lives of our Guests

## PILLARS OF SUCCESS

KNOW YOUR TEAM

KNOW YOUR GUESTS

KNOW YOUR NUMBERS

# PROGRAM OUTLINE

## MINDSETS

- 1. FIND YOUR WHY
- 2. BEING A LEADER
- 3. THINK LIKE AN EAGLE
- 4. KNOW YOURSELF & YOUR TEAM
- 5. BUILDING & SUSTAINING YOUR TEAM
- 6. QUALITY COMMUNICATION
- 7. KNOW YOUR GUESTS
- 8. KNOW YOUR NUMBERS (ACCOUNTING)
- 9. KNOW YOUR SUPPORT CENTER RESOURCES
- 10. PROTECT YOUR TEAM (HR)
- 11. PROTECT YOUR BUSINESS (LEGAL)
- 12. PROTECT YOUR TIME

# RECOMMENDED READS

### START WITH WHY

How Great Leaders Inspire Everyone to Take Action By Simon Sinek - Bestselling Author

### FIND YOUR WHY

A Practical Guide for Discovering Purpose for You and Your Team

By Simon Sinek - Bestselling Author

### HOW TO LEAD

Wisdom from the World's Greatest CEOs, Founders, and Game Changers By David M. Rubenstein - Author of *The American Story* New York Times Bestseller

### DARE TO LEAD

Brave Work. Tough Conversations. Whole Hearts.

Daring Greatly and Rising Strong at Work

By Brené Brown, PhD, MSW

#1 New York Times and Wall Street Journal Bestseller

